Becoming exotic: Brazilian immigration to Portugal.

Os processos de exotização na imigração brasileira em Portugal.

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Abstract

The paper examines the construction of (national) cultural identities among Brazilians settled in the ex-Portuguese metropolis – a process marked by crisscrossed representations that can only be understood by taking into account the constant productions of sameness and difference between Brazil and Portugal. From this perspective, I analyze the encounters and confrontations between Brazilians and Portuguese in the the city of Porto indicating the importance of the crisscrossed symbolic universes in shaping both the possibility of insertion of Brazilians in Portugal as well as their answer to the immanent conflicts.